



Lucinda Yates Speaking Application

- ❖ How did you first hear about Lucinda Yates and/or Designs By Lucinda?
- ❖ Have you seen Lucinda speak before?
- ❖ If so, where?
- ❖ Are you a current customer?
- ❖ If so, what is your customer ID number?
- ❖ What is the name of your organization?
- ❖ What does your group/organization do?
- ❖ Are you a non-profit organization?
- ❖ What is the nature of your upcoming event?
- ❖ What is the name of the upcoming event?
- ❖ What is the date and time of the event?
- ❖ Where is the event located?
- ❖ Is it local, regional or national?
- ❖ Is this event a fundraiser?
- ❖ What is the requested length of her speech?
- ❖ Describe the person who will attend your event?
- ❖ What is their gender?
- ❖ What is the expected number of attendees for the speech?
- ❖ What is the specific date and time for speaking slot? (ie. luncheon speaker)
- ❖ What is going on before and after this speaking slot?

- ❖ What is the location/environment like of the room that she will be speaking in?
- ❖ What message are you looking for in her speech?
- ❖ Would you like Lucinda to sign pins after her speech?
- ❖ Would you like Lucinda to meet with your pin coordinator/committee to offer suggestions and tips about marketing pins?
- ❖ Please add anything else that you would like to tell us about you, your organization or your event in the space provided below.